

# OAS-Coherit Needs Assessment Survey Draft

Expanding the Socio-economic Potential of Cultural Heritage in the Caribbean

Araoz, Labrador, Silberman  
Deliverable 1.2  
Thursday, November 15, 2012

## SECTOR KEY

Sector	Abbreviation	Description
Government	G	All government sector
	G-He	Government Heritage Ministries and Agencies
	G-To	Government Tourism Ministries and Agencies
	G-PI	Government Planning Ministries and Agencies
	G-En	Government Environment Ministries and Agencies
Non-Government	N	All within the non-governmental sector
	N-He	NGOs that directly engage with heritage
	N-Co	NGOs that indirectly engage with heritage, typically through community development programs
	N-Ac	Academic and educational institutions
Private, for Profit	P	All within the private, for-profit sector
	P-He	Private, for-profit firms and private practitioners that directly engage with heritage
	P-De	Private, for-profit firms and private practitioners that indirectly engage with heritage, typically through economic development projects

Note: According to their answers in question block 1, each respondent will be categorized by sector (Government, Non-government, Private/for-profit) and further by subcategories within each sector as described in the above table. In subsequent question blocks (2-9) there are specific lines of questions that are directed only to certain sector categories and subcategories. In these cases, the respondents identified as such in question block 1 will be directed to those lines of questions. All irrelevant sector-specific questions will be skipped and not displayed to these users. (For example, someone who works in a cultural ministry [G-He] will be asked the Government and Government-Heritage-only questions in block 3, but will not be shown the questions for other sectors within that block.)

Each logical stream of questions is displayed in table form, typically beginning with a set of questions directed toward all respondents and then branching off into sector categories and subcategories. The “logic” column in each table states the rule regarding the display of the current question (for instance, for follow up questions that only display depending on a specific response to a previous question). Thus, not every question is displayed to every respondent to try and keep the survey as streamlined and relevant as possible.

## BLOCK 1. SELF-IDENTIFICATION

Question Number	Logic	Question
1.1		What sector do you work in? A. Government B. Non-Governmental Organization (non-profit organization or other group or institution) C. Education D. Private Sector (private practitioners, firms, or independent consultants)
1.2		What is the geographic extent of your mission or your work? A. International (including locations beyond the Caribbean Region) B. Caribbean Region C. National D. Sub-national region E. Local F. Limited to one or more specific sites
1.3		Where is your primary work located? (Please choose all that apply.) A. Antigua and Barbuda B. Barbados C. Belize D. Dominica E. Grenada F. Guyana G. Haiti H. Jamaica I. St Kitts and Nevis J. St Lucia K. St Vincent and the Grenadines L. Suriname M. The Bahamas N. Trinidad and Tobago O. Elsewhere (please specify)



### Government Sector Self-Identification

Question Number	Logic	Question
G 1.4	If A to 1.1	Do you work in: A. a cultural ministry or antiquities agency B. a tourism ministry or related agency C. a regional planning ministry or related agency D. an environmental or natural resource ministry or agency E. other (please specify)



## Non-Governmental Sector Self-Identification

Question Number	Logic	Question
N 1.4	If B to 1.1	Is your organization primarily concerned with: (Please choose the one that best applies.) A. Cultural heritage protection and promotion B. Social and economic development C. Other (please specify)



## Non-Governmental Sector Heritage Only

Question Number	Logic	Question
N-He 1.5	If A to N 1.4	Identify the principal activities of your organization. (Please check all that apply.) A. Conservation B. Management C. Interpretation and access to the public D. Working with communities E. Fundraising F. Public awareness
N-He 1.6		Briefly list your organization's core projects and/or programs. [open]
N-He 1.7		What are the main obstacles in carrying out your work? (Please check all that apply.) A. funding B. finding qualified staff C. lack of political support D. legislative and regulatory limitations (please specify) E. other (please specify)
N-He 1.8		Leaving aside your permanent core programs, what are the major criteria in selecting new or temporary programs? A. Significance of heritage resource B. Condition or risk to heritage resource C. Potential for tourism development D. Community consultation E. Presence of Political support F. Availability of funds G. Objectives established in national plans H. Other (please specify)
N-He 1.9		Given no obstacles, briefly list any new initiatives that

		you would like to undertake. [open]
--	--	--



## Non-Governmental Sector Community Only

Question Number	Logic	Question
N-Co 1.5	If B or C to N 1.4	What is the principal mission of your organization? [open]
N-Co 1.6		Briefly list the core projects/programs of your organization that involve cultural heritage. [open]
N-Co 1.7		What are the main obstacles in carrying out your heritage-related work? (Please check all that apply.) A. funding B. finding qualified staff C. lack of political support D. legislative and regulatory limitations (please specify) E. other (please specify)
N-Co 1.8		Leaving aside your permanent core programs, what are the major criteria in selecting new programs that involve cultural heritage? (Please check all that apply.) A. Economic value of heritage resource B. Social significance of heritage resource C. Condition or risk to heritage resource D. Potential for tourism development E. Potential for real estate development F. Opportunity for community engagement G. Presence of political support for development H. Presence of political support for conservation I. Availability of funds for development J. Availability of funds for conservation K. Other (please specify)
N-Co 1.9		Given no obstacles, briefly list any new initiatives involving cultural heritage that you would like to undertake. [open]



## Non-Governmental Sector Academic Only

Question Number	Logic	Question
N-Ac 1.5	If C to	What educational levels do you teach or work with?

	1.1	(Please check all that apply) A. Primary School B. Secondary School C. Undergraduate or vocational D. Post graduate E. Adult Education/Professional development F. Other (please specify)
N-Ac 1.6	If C,D,E to N-AC 1.5	Which of your institution's departments or schools are involved in heritage-related work? [open]
N-Ac 1.7		Please list some examples of courses or research opportunities specifically dealing with cultural heritage that your institution offers. [open]
N-Ac 1.8	If C,D,E	Does your institution offer accredited degrees or certificates specifically in cultural heritage? A. Yes (please specify) B. No
N-Ac 1.9		Briefly list new educational initiatives that you would like to undertake in the future if resources were available. [open]

## Private Sector Self-Identification

Question Number	Logic	Question
P 1.4	If D to 1.1	Is your work primarily concerned with: (Please choose the one that best applies.) A. heritage conservation and research B. other business activities

## Private Sector Heritage Only

Question Number	Logic	Question
P-He 1.5	If A to P 1.4	What is your professional specialty? A. Conservation Science B. Historical/Archaeological Research C. Architectural or Landscape Design D. Public Interpretation E. Intangible Heritage Safeguarding and Promotion F. Site Management

		G. Adaptive reuse of historic structures H. Environmental resource management I. Other (please specify)
--	--	---



## Private Sector Development Only

Question Number	Logic	Question
P-De 1.5	If B to P 1.4	What is the focus of your heritage-related business? (Please check all that apply.) A. Tourism B. Promotion and sale of souvenirs, local crafts C. Traditional cuisine and food products D. Real estate development E. Adaptive reuse of historic structures F. Advertising, event organizing, and/or public relations G. Other (please specify.)

## BLOCK 2. HERITAGE RESOURCES

Question Number	Logic	Question
2.1		Which of the following types of cultural heritage resources do you work with? (Please check all that apply.) <ul style="list-style-type: none"> <li>A. Built heritage and sites (including historic and archaeological sites)</li> <li>B. Museums, objects, and collections</li> <li>C. Intangible heritage</li> <li>D. Natural heritage</li> </ul>
2.1.1	If A to 2.1	Select the specific types of heritage that are the focus of your work. (Please check all that apply.) <ul style="list-style-type: none"> <li>A. Historic buildings and building ensembles</li> <li>B. Historic towns and urban districts</li> <li>C. Archaeological sites and rock art</li> <li>D. Underwater heritage sites such as shipwrecks</li> <li>E. Cultural landscapes</li> <li>F. Historic gardens</li> <li>G. Vernacular settlements and their traditional construction practices</li> <li>H. Sacred places</li> <li>I. Places of communal memory or commemorative of important events</li> <li>J. Historic bridges, piers, docks, roads and other civil engineering works</li> <li>K. Historic industrial and production sites</li> <li>L. Vehicles, such as ships, planes, railroad engines and cars</li> </ul>
2.1.2	If B to 2.1	Select the specific types of heritage that are the focus of your work. (Please check all that apply.) <ul style="list-style-type: none"> <li>A. Objects in public museums</li> <li>B. Objects and collections in private ownership</li> <li>C. Libraries</li> <li>D. Archives</li> </ul>
2.1.3	If C to 2.1	Select the specific types of intangible heritage that are the focus of your work. (Please check all that apply.) <ul style="list-style-type: none"> <li>A. Music, dance and performing arts</li> <li>B. Traditional cuisine and food products</li> <li>C. Periodically held communal festivals or events</li> <li>D. Sacred communal rituals</li> <li>E. Traditional crafts and occupations</li> <li>F. Oral traditions</li> </ul>

2.1.4	If D to 2.1	Select the specific types of natural heritage that are the focus of your work. (Please check all that apply.) A. Biomes/ecosystems B. Animal species C. Plant species D. Forests E. Caves F. Coastlines and beaches G. Coral reefs H. Mountains and volcanoes I. Rivers and bodies of inland water
-------	----------------	--



### BLOCK 3. LEGAL & POLICY FRAMEWORK

Question Number	Logic	Question
3.1		Is there a principal law or set of regulations relating to cultural heritage that impacts directly the work that you do? A. Yes B. No C. Not sure
3.1.1	If A to 3.1	Briefly list the most important of these laws. [open]
3.1.2	If A to 3.1	How effective are these laws and their regulations in protecting cultural heritage today? A. very effective B. effective C. neither effective nor ineffective D. ineffective E. very ineffective F. no opinion/not sure
3.1.2.1	If D-E to 3.1.2	Identify sources of ineffectiveness. (Please check all that apply.) A. lack of budget B. lack of staff C. lack of special expertise D. weak regulations E. overzealous enforcement F. inefficient bureaucracy G. lack of communication H. conflict with other laws and regulations I. other (please specify)
3.2		Are there laws fostering private investment and philanthropy in heritage, such as through fiscal incentives, tax deductions, or tax credits? A. Yes B. No C. Not sure
3.2.1	If A to 3.2	Are they being used? A. Yes B. No C. Not sure



### Government Sector Legal & Policy Question Block

Question Number	Logic	Question
-----------------	-------	----------

G 3.3	If A to 1.1	<p>What authority does your agency have with regard to cultural heritage? (Please check all that apply.)</p> <ul style="list-style-type: none"> <li>A. Setting standards</li> <li>B. Listing of protected heritage</li> <li>C. Reviewing and approving projects</li> <li>D. Issuing permits and licenses</li> <li>E. Offering technical assistance</li> <li>F. Funding through contracts and grants</li> <li>G. Reviewing requests for indirect funding (e.g. fiscal incentives, investment credits, tax credits)</li> <li>H. Other (please specify)</li> </ul>
-------	-------------	---

 **Government Sector Heritage & Environ. Agencies Only**

Question Number	Logic	Question
G-He 3.4	If A or D to G 1.4	<p>Do your heritage laws offer legal protection for the following heritage types? (Please check all that apply.)</p> <ul style="list-style-type: none"> <li>A. Historic buildings and building ensembles</li> <li>B. Historic towns and urban districts</li> <li>C. Archaeological sites and rock art</li> <li>D. Underwater heritage sites such as shipwrecks</li> <li>E. Cultural landscapes</li> <li>F. Historic gardens</li> <li>G. Vernacular settlements and their traditional construction practices</li> <li>H. Sacred places</li> <li>I. Cemeteries</li> <li>J. Places of communal memory or commemorative of important events</li> <li>K. Historic bridges, piers, docks, roads and other civil engineering works</li> <li>L. Historic industrial and production sites</li> <li>M. Vehicles, such as ships, planes, railroad engines and cars</li> <li>N. Objects in public museums</li> <li>O. Objects and collections in private ownership</li> <li>P. Libraries</li> <li>Q. Archives</li> <li>R. Music, dance and performing arts</li> <li>S. Traditional cuisine and food products</li> <li>T. Periodically held communal festivals or events</li> <li>U. Sacred communal rituals</li> <li>V. Traditional crafts and occupations</li> </ul>

		W. Oral traditions X. Biomes/ecosystems Y. Animal species Z. Plant species AA. Forests BB. Caves CC. Coastlines and beaches DD. Coral reefs EE. Mountains and volcanoes FF. Rivers and bodies of inland water
G-He 3.4.1	If ANY to G-He3.4	Who can submit items to be considered for inclusion in the national protection registers? A. government heritage agencies B. appointed expert boards C. academics or licensed professionals D. local governments E. members of the public F. other (please specify)



### Government Sector Planning Agencies Only

Question Number	Logic	Question
G-PI 3.4	If C to G 1.4	Do current planning policies regarding natural heritage take the presence of cultural resources into consideration? A. Yes B. No C. Not sure
G-PI 3.5		Do current policies regarding urban planning and rural development take the presence of cultural resources into consideration? A. Yes B. No C. Not sure



### Government Sector Environmental Agencies Only

Question Number	Logic	Question
G-En 3.4	If D to G 1.4	Do current policies regarding natural heritage take the presence of cultural resources into consideration? A. Yes B. No C. Not sure

## BLOCK 4. CAPACITY & RESOURCES

Question Number	Logic	Question
4.1		<p>In your opinion, is your field experiencing any of the following human resource challenges? (Please check all that apply.)</p> <ul style="list-style-type: none"> <li>A. lack of job applicants</li> <li>B. lack of suitable level of education among staff and job applicants</li> <li>C. lack of practical experience</li> <li>D. qualified applicants not willing to accept pay rate</li> <li>E. trained professionals seeking employment outside the country</li> <li>F. other (Please specify)</li> <li>G. not sure</li> <li>H. my field isn't experiencing human resource challenges currently</li> </ul>
4.2		<p>In your field, are certain services related to cultural heritage not being offered or provided due to lack of qualified staff?</p> <ul style="list-style-type: none"> <li>A. Yes</li> <li>B. No</li> <li>C. Not sure/no opinion</li> </ul>
4.2.1	If A to 4.2	<p>Please list them briefly. [open]</p>
4.3		<p>Are foreign consultants and sub-contractors regularly brought in to fill these gaps?</p> <ul style="list-style-type: none"> <li>A. Yes</li> <li>B. No</li> <li>C. Not sure</li> </ul>
4.4		<p>Do local professionals and practitioners have access to professional development or training courses to enrich their expertise and learn new methods?</p> <ul style="list-style-type: none"> <li>A. Yes</li> <li>B. No</li> <li>C. Not sure</li> </ul>
4.4.1	If A to 4.4	<p>Is this training available:</p> <ul style="list-style-type: none"> <li>A. in country</li> <li>B. in the Caribbean region</li> <li>C. outside the region</li> </ul>
4.4.2	If A to 4.4	<p>How affordable is this training for local students and young people?</p> <ul style="list-style-type: none"> <li>A. Very affordable</li> <li>B. Somewhat affordable</li> <li>C. Not very affordable</li> <li>D. Not at all affordable</li> <li>E. Not sure</li> </ul>

4.4.2.1	If A-D to 4.4.2	Are there funding sources such as scholarships or financial aid available to prospective students? A. Yes B. No C. Not sure
4.5		What type of educational programs do you think are most needed? [open]
4.6		Do you or your organization provide on the job training through internships or <i>stagiaires</i> ? A. Yes B. No
4.7		Identify your major sources of funding/revenue. (Please check all that apply.) A. national budget B. government contracts C. endowment or philanthropic donations D. private domestic investment E. private foreign investment F. foreign assistance G. private grants H. other (Please specify)
4.8		Are the financial resources that sustain your work: A. rising B. stable C. diminishing D. highly variable
4.9		What are the activities or projects that are easiest to secure financing for? [open]
4.10		What are the activities or projects that are most difficult to secure funding for? [open]
4.11		What additional services could you provide if your budget/revenue were increased? [open]
4.12		Do you know of any recent heritage-related assistance projects funded by foreign development agencies? A. Yes (please specify) B. No
4.13	If Yes to 4.12	How effective were they? A. Generally effective B. Mixed Results C. Generally ineffective D. not sure/no opinion

4.14		Identify any types of foreign assistance projects that would be especially beneficial to the heritage work that you do. [open]
------	--	---



### Government Sector Heritage Agencies Only

Question Number	Logic	Question
G-He 4.15		Are your budgets partially funded by entry fees to heritage sites, museums, or events? A. Yes B. No
G-He 4.15.1	If A to 4.15	Who sets the entrance fees? [open]
G-He 4.15.2	If A to 4.15	Do other agencies share in this income? A. Yes B. No



### Government Sector Tourism Agencies Only

Question Number	Logic	Question
G-To 4.15		Are your budgets partially funded by tourist taxes? A. Yes B. No
G- To 4.16		Are your budgets partially funded by entry fees to heritage sites, museums, or events? C. Yes D. No
G- To 4.16.1	If A to 4.16	Who sets the entrance fees? [open]
G- To 4.16.2	If A to 4.16	Do other agencies share in this income? C. Yes D. No



### Non-Governmental Sector Heritage Only

Question Number	Logic	Question
N-He 4.15		Approximately how many paid employees are in your organization? [open]
N-He 4.15.1		Approximately what percentage of these employees are women? [drag bar of percentages]

N-He 4.16		How important are volunteers for accomplishing your mission? A. extremely important B. important C. neither important nor unimportant D. unimportant E. not at all important
N-He 4.17		What types of employees or volunteers do you currently need the most? (Please check all that apply) A. managerial B. clerical C. technical specialists D. fundraisers E. other (please specify)



### Non-Governmental Sector Community Only

Question Number	Logic	Question
N-Co 4.15		Approximately how many paid employees are in your organization?
N-Co 4.15.1		Approximately what percentage of these employees are women? [drag bar of percentages]
N-Co 4.16		How important are volunteers for accomplishing your mission? A. extremely important B. important C. neither important nor unimportant D. unimportant E. not at all important
N-Co 4.17		What types of employees do you currently need the most to carry out your heritage-related activities? A. managerial B. clerical C. technical specialists D. fundraisers E. other (please specify)



### Non-Governmental Sector Academic Only

Question Number	Logic	Question
N-Ac 4.15		If funds were available, what heritage-related faculty positions would you like to fill right away?

		[open]
N-Ac 4.16		Approximately how many students participate in your heritage related coursework or programs per year? [open]
N-Ac 4.16.1		Approximately what percentage of these students are women? [drag bar of percentages]
N-Ac 4.17		Do students of cultural heritage find adequate employment in country after the completion of their training? A. Always B. Often C. Sometimes D. Rarely E. Never



## BLOCK 5. ADMINISTRATION

### Government Sector Administration

Question Number	Logic	Question
G 5.1		<p>Do reliable inventories exist for the following heritage types? (Please check all that apply)</p> <ul style="list-style-type: none"> <li>A. Historic buildings and building ensembles</li> <li>B. Historic towns and urban districts</li> <li>C. Archaeological sites and rock art</li> <li>D. Underwater heritage sites such as shipwrecks</li> <li>E. Cultural landscapes</li> <li>F. Historic gardens</li> <li>G. Vernacular settlements and their traditional construction practices</li> <li>H. Sacred places</li> <li>I. Cemeteries</li> <li>J. Places of communal memory or commemorative of important events</li> <li>K. Historic bridges, piers, docks, roads and other civil engineering works</li> <li>L. Historic industrial and production sites</li> <li>M. Vehicles of historic significance, such as ships, planes, railroad engines and cars</li> <li>N. Objects in public museums</li> <li>O. Objects and collections in private ownership</li> <li>P. Archives</li> <li>Q. Intangible heritage</li> <li>R. Endangered environments and natural areas</li> <li>S. Endangered flora and fauna</li> </ul>



### Non-Governmental + Private Sectors Administration

Question Number	Logic	Question
N/P 5.1		<p>Are there reliable inventories for the heritage types you work with? [Pipe responses to 2.1.1, 2.1.2, 2.1.3, 2.1.4]</p>



Question Number	Logic	Question
-----------------	-------	----------

5.1.1	If ANY to 5.1	How do you gain access to the [inventory name to be inserted here]? [loop for each indicated] A. online B. at the archive/agency C. not accessible
5.2		Which heritage resources that are not currently inventoried would be more helpful to you if they were inventoried? [open]
5.3		Which heritage resources that you work with are being mapped and/or integrated into geographic info (GIS) systems? [pipe heritage types they selected in 2.1.1, 2.1.2, 2.1.3, 2.1.4]
5.4		Of the heritage types you work with, rate your country's ability to protect them effectively. [pipe heritage types they selected in 2.1.1, 2.1.2, 2.1.3, 2.1.4 in ordinal 5-point matrix]



## Government Sector Administration

Question Number	Logic	Question
G 5.5		Are emergency preparedness and disaster response plans in place? A. Yes B. No C. Not sure
G 5.5.1	If A to 5.5	Have such plans ever been implemented? A. Yes B. No C. Not sure
G 5.5.1.1	If A to 5.5.1	Rate their effectiveness. A. very effective B. effective C. neither effective nor ineffective D. ineffective E. very ineffective F. Not sure/no opinion
G 5.6		Among the heritage types you work with, identify any that are subject to periodic monitoring procedures. [pipe heritage types they selected in 2.1.1, 2.1.2, 2.1.3, 2.1.4 as checkboxes]

G 5.6.1	If any to G 5.6	Rate the effectiveness of the monitoring techniques. A. very effective B. effective C. neither effective nor ineffective D. ineffective E. very ineffective F. not sure/no opinion
---------	-----------------	--



### Government Sector Heritage Agencies Only

Question Number	Logic	Question
G-He 5.7		Are cultural heritage resources taken into account in the management of natural heritage? A. Yes B. No C. Not sure



### Government Sector Environment Agencies Only

Question Number	Logic	Question
G-En 5.7		Are cultural heritage resources taken into account in the management of natural heritage? A. Yes B. No C. Not sure

## BLOCK 6. SOCIO-ECONOMIC CONTEXT

Question Number	Logic	Question
6.1		<p>Do you feel that any of the following groups are currently under-served by the heritage sector? (Please check all that apply.)</p> <ul style="list-style-type: none"> <li>A. senior citizens/elderly</li> <li>B. the poor</li> <li>C. disabled</li> <li>D. youth</li> <li>E. immigrants</li> <li>F. women</li> <li>G. indigenous groups</li> <li>H. ethnic or religious minorities</li> <li>I. other (please specify)</li> </ul>
6.2		<p>Please indicate the impact of the following on the protection of cultural heritage in your country: [5-point ordinal matrix of very positive to very negative impact]</p> <ul style="list-style-type: none"> <li>A. agricultural development</li> <li>B. industrial development</li> <li>C. tourism development</li> <li>D. urban development</li> <li>E. climate change</li> <li>F. cruise tourism</li> </ul>
6.3		<p>What are the current threats to wide public and tourist enjoyment of cultural heritage where you work? (Please check all that apply.)</p> <ul style="list-style-type: none"> <li>A. crime</li> <li>B. physical neglect</li> <li>C. lack of access</li> <li>D. inadequate promotion of heritage venues</li> <li>E. congestion and overcrowding at heritage venues</li> <li>F. inadequate infrastructure at heritage venues</li> <li>G. other (please specify)</li> <li>H. not sure/no opinion</li> <li>I. no current threats</li> </ul>
6.4		<p>Which particular geographic regions within your country have especially heavy tourism? [open]</p>
6.5		<p>Which particular geographic regions within your country have almost no tourism? [open]</p>

6.6		<p>Do certain types of tourism create tensions between local residents and foreign visitors?</p> <p>A. Yes  B. No  C. Not sure/no opinion</p>
6.6.1	If A to 6.6	Briefly explain.
6.7		<p>How does tourist visitation affect traditional customs and ways of life?</p> <p>A. very positive impact  B. positive impact  C. neither positive nor negative impact  D. negative impact  E. very negative impact  F. not sure/no opinion</p>
6.8		<p>Do you know if there are any areas open to tourists that are not accessible to the local community?</p> <p>A. Yes  B. No  C. Not sure</p>

## BLOCK 7. COOPERATION

Question Number	Logic	Question
7.1		In matters concerning cultural heritage, do you frequently cooperate with other: A. government agencies B. for-profit firms C. non-profit organizations D. academic institutions
7.1.1	If A to 7.1	Which (other) government agencies?
7.1.2	If B to 7.1	Which (other) for profit firms?
7.1.3	If C to 7.1	Which (other) non-profit organizations?
7.1.4	If D to 7.1	Which (other) academic institutions?
7.2		Do you participate or cooperate in any international or bilateral government cultural projects? A. Yes B. No
7.3		Are you aware of international protocols, conventions, commitments, and/or agreements on heritage? A. Yes B. No
7.3.1	If A to 7.3	What impact have they had on the protection of cultural heritage in your country? A. Generally positive B. Neither positive nor negative C. Generally negative D. not sure/no opinion
7.4		Rate the usefulness of the following types of professional networks for your heritage-related work. (5-point ordinal matrix of very useful to not at all useful) A. international networks B. regional Caribbean networks C. national networks

## BLOCK 8. PUBLIC ENGAGEMENT

Question Number	Logic	Question
8.1		Does the law require consultation with the general public in the course of heritage planning or development projects? A. Yes B. No C. Not sure
8.2		Do you or your organization conduct public consultation meetings with local or associated communities? A. Yes B. No
8.3		Do you or your organization communicate news of your heritage activities to the general public? A. Yes B. No
8.3.1	If A to 8.1 or 8.2	Which media have proven to be the most effective in communication with the public (please check all that apply): A. press releases B. press conferences C. lectures D. website E. newsletter F. video/TV G. publications H. school visits I. special events J. social media K. Other (please specify)
8.4		Is there a communication medium that you currently do not use that you wish you were using? [open]
8.5		Do any of your heritage programs aim to fulfill the following general public objectives? (Please check all that apply.) A. economic development B. crime reduction C. health and wellness D. cultural diversity E. conflict reduction F. human rights

8.6		<p>In the course of your work related to cultural heritage, do you specifically engage any of the following populations in condition of vulnerability?</p> <ul style="list-style-type: none"> <li>A. elderly</li> <li>B. the poor</li> <li>C. disabled</li> <li>D. youth</li> <li>E. immigrants</li> <li>F. women</li> <li>G. indigenous groups</li> <li>H. ethnic or religious minorities</li> <li>I. Other (please specify)</li> </ul>
8.6.1	If any to 8.5	Please give an example of a successful project, program, or activity in which such a population is or was targeted.
8.8		<p>How would you rate the level of public awareness of the need for cultural heritage protection in your country?</p> <ul style="list-style-type: none"> <li>A. very high awareness</li> <li>B. high awareness</li> <li>C. medium awareness</li> <li>D. low awareness</li> <li>E. very low awareness</li> </ul>



## BLOCK 9. HERITAGE VALUES & ATTITUDES

Question Number	Logic	Question
9.1		<p>What do you think are the top 3 heritage sites/destinations/events/celebrations visited by foreign visitors to your country?</p> <p>1. ____</p> <p>2. ____</p> <p>3. ____</p>
9.2		<p>What do you think are the top 3 heritage sites/destinations/events/celebrations visited by citizens of your country who live or work abroad but return to visit family and friends?</p> <p>1. ____</p> <p>2. ____</p> <p>3. ____</p>
9.3		<p>What do you think are the top 3 heritage sites/destinations/events/celebrations visited by residents of your country?</p> <p>1. ____</p> <p>2. ____</p> <p>3. ____</p>
9.4		<p>What would you consider a hidden "gem" of your heritage resources that many people may not know about?</p> <p>[open]</p>
9.4.1		<p>Why is it hidden?</p> <p>A. lack of publicity</p> <p>B. inability to access</p> <p>C. lack of security</p> <p>D. local residents prefer it to remain hidden</p> <p>E. other (please specify)</p>
9.5		<p>In conclusion, how would you rate the overall strength of government cultural heritage institutions in your country?</p> <p>A. very strong</p> <p>B. strong</p> <p>C. average</p> <p>D. weak</p> <p>E. very weak</p>